July 14,2024

To Whom It May Concern,

My name is Wilfredo Gajda, I am writing this letter today because I have been a strong reader of your annual reports over the last 2 years, since 2022. I have come across some questions regarding my research. My first question is regarding McDonald's strategic methods, including the Velocity growth plan. When your 2023 report refers to "Ready on Arrival" a digital enhancement that enables your crew to assemble a customers order before they arrive at the restaurant. Would that apply only to customers that utilize the mobile app? Would McDonald's come up with other strategic approaches for customers that don't prefer technological advancements to place their orders? Also in order for your digital enhancements to be considered more effective, would you encourage customers to utilize the McDonald's app directly rather than using Uber Eats, or other third party platforms which ends up charging fees on top of the order total amount? Would McDonald's offer foods vegetarian and vegan friendly in the future?

As far as your operating results figures on page 12 of your 2023 annual report, what is McDonalds views on hiring individual with documented or notable disabilities. I'm asking because looking at the Provision for income tax section, it states 2,053(it mentions dollars and shares in millions) and ranges from 1,583, in 2021. I have researched that employers that hire and accommodate individuals according to ADA guidelines, they can claim a tax credit(federally) and according to an article I was reading through my states department of labor(NY) it mentions that a qualified employee would considered to have a case with ACCES VR, the states vocational rehabilitation agency. So the more prospective employees that McDonalds hires in need of job accommodations, could save the company tax dollars. Especially with the planned 2,100 restaurants. Also depending on the states the majority of the new restaurants would be, different tax credits may apply for those states.

Lastly what plans does McDonald's have in the short term and long term for customers who have an income or resource amount above 400% of the federal poverty threshold, and can't afford even the prices of your items. Your prices are considered normal for an average everyday person.

If you have any further questions or concerns, please email me at mitho8586@outlook.com or send me something in the mail, my address is 769 Pelham Road Apt # 3F New Rochelle,NY 10805. Please write back.

Sincerely,
Wilfredo Gajda